



PAW2021 is a weekend dedicated to contemporary art that aims to contribute to the strengthening and the fluidity of its international, national and local scene, through an annual calendar and for the first time in Palermo the first weekend of October 2021.



PALERMO ART WEEKEND



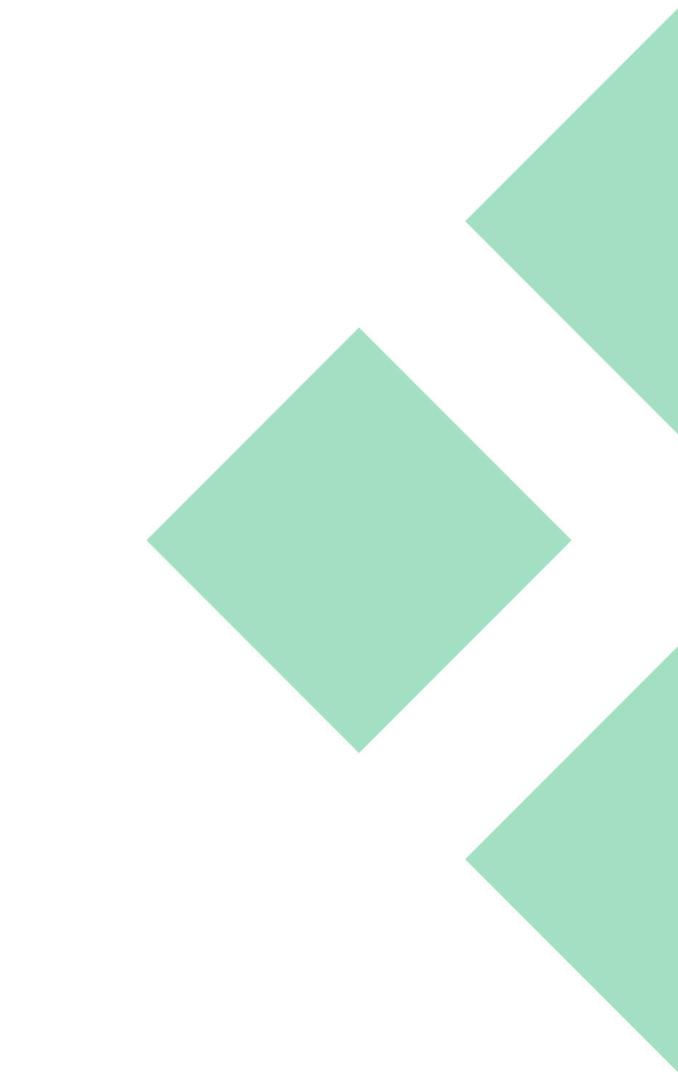




PAW works in partnership with the international associations Artweekend & Galleryweekend which are responsible for connecting all the artweekends and galleryweekends in Europe and around the world,

events dedicated to mapping the contemporary scene and opening cultural spaces in the cities that host them. Thanks to this international partnership, **Palermo has been included in the official**

calendar, creating a specific audience flow for the season towards the city to discover its artistic and cultural scene.





FWEEKENDS OFFICIAL CALENDAR 2021

- GALLERY WEEKEND BEJIING | MARCH
 - AMSTERDAM ART WEEKEND | APRIL
 - ANTWERP ART WEEKEND | MAY
 - PARIS ART WEEKEND MAY
 - ZURICH ART WEEKEND JUNE



- LONDON MAYFAIR ART WEEKEND | JUNE
- BARCELONA GALLERY WEEKEND | SEPTEMBER
 - ZURICH ART WEEKEND | SEPTEMBER
 - PALERMO ART WEEKEND | OCTOBER
 - MILANO GALLERY WEEKEND | OCTOBER
 - LISBON ART WEEKEND | NOVEMBER

"Visiting Italy without going to Sicily leaves no image in the spirit. It is Sicily that is the key to everything!" Johann Wolfgang von Goethe





Today Palermo is an **art world must-visit destination**, featured in the most important international newspapers and suggested as a place-to-be all to discover through the **authentic experiences** the visitor is led to make while walking around the city streets.

In the last few years, Palermo disclosed itself to the international art world public, occupying a privileged place in its visitors hearts for its unbearable contradictions, its humble old splendour, its brutal beauty.

If you are looking to revolutionise the way you look at art **this is the place for you**. As long as you approach the city with your soul open to all the diversity it offers, Palermo will give you back the most incredible amazements. **Palermo is pure culture**, Palermo is a blend, it is countless sounds and flavours, it is its alleys yellow lights.

From Normans to Byzantines, Islamics and Western Latin dominations, Palermo creates its own **unique cultural language**. You will be astonished by the majestic variety

that Palermo offers!

The nomadic **biennial Manifesta** chose Palermo to host its 12th edition in 2018. This was an opportunity for Palermo to be seen by the art world and not only, and many investors are since then approaching the city, especially in the real estate market in the historical centre.





For this first edition, the artists will be accompained by Maria Abramenko curator and passionate in cultural interventions in Sicily, for a production dedicated to the theme chosen of "Post Apocalyptic Renaissance"

which will be explored through works of Digital Art and Sound Art. The artists will create works that will then be exhibited in different places of the city in public and private spaces.

A call for emerging artists, following the same theme, was also opened.



PROGRAM

Exhibitions Live Events **Open Studios Talks Guided Tours Private Brunches Closing Party**



INVITED ARTISTS

IGNAZIO MORTELLARO + LUCY THE SISSIES OF MERCY LOREDANA LONGO **CRISTIANO CAROTTI EDOARDO DIONEA CICCONI + ELLEN SHEIDLIN IGOR SCALISI PALMINTERI ALESSANDRO LIBRIO VERONICA SMIRNOFF ANDREA BUGLISI** LAWRENCE ENGLISH **ROCKY HUDSON**

BEN FORST STEFANIA GALEGATI MICHELE TIBERIO DERU **CHIARA GULLO GENUARDI RUTA** ADIANO LA LICATA ANIM 8 ANDREA BUGLISI **RAFFAELE MILAZZO OLMO STUPPIA DANIELE SIGALOT**

EMERGING ARTISTS

ALESSANDRA SCIARRINO BEN CULLEN WILLIAMS ELISABETTA CALLIGARO GASTON LISAK GILY LAVI GIUSEPPE IAVICOLI JIMMY ONEAL JONATHAN GOBBI LEMONOT UK S. MORREALE + LORENZO PERRI ŁUKASZ HORBÓW MARCO ROSSETTI MAZIAR FIORUZI MARYNA IGNATIEVA



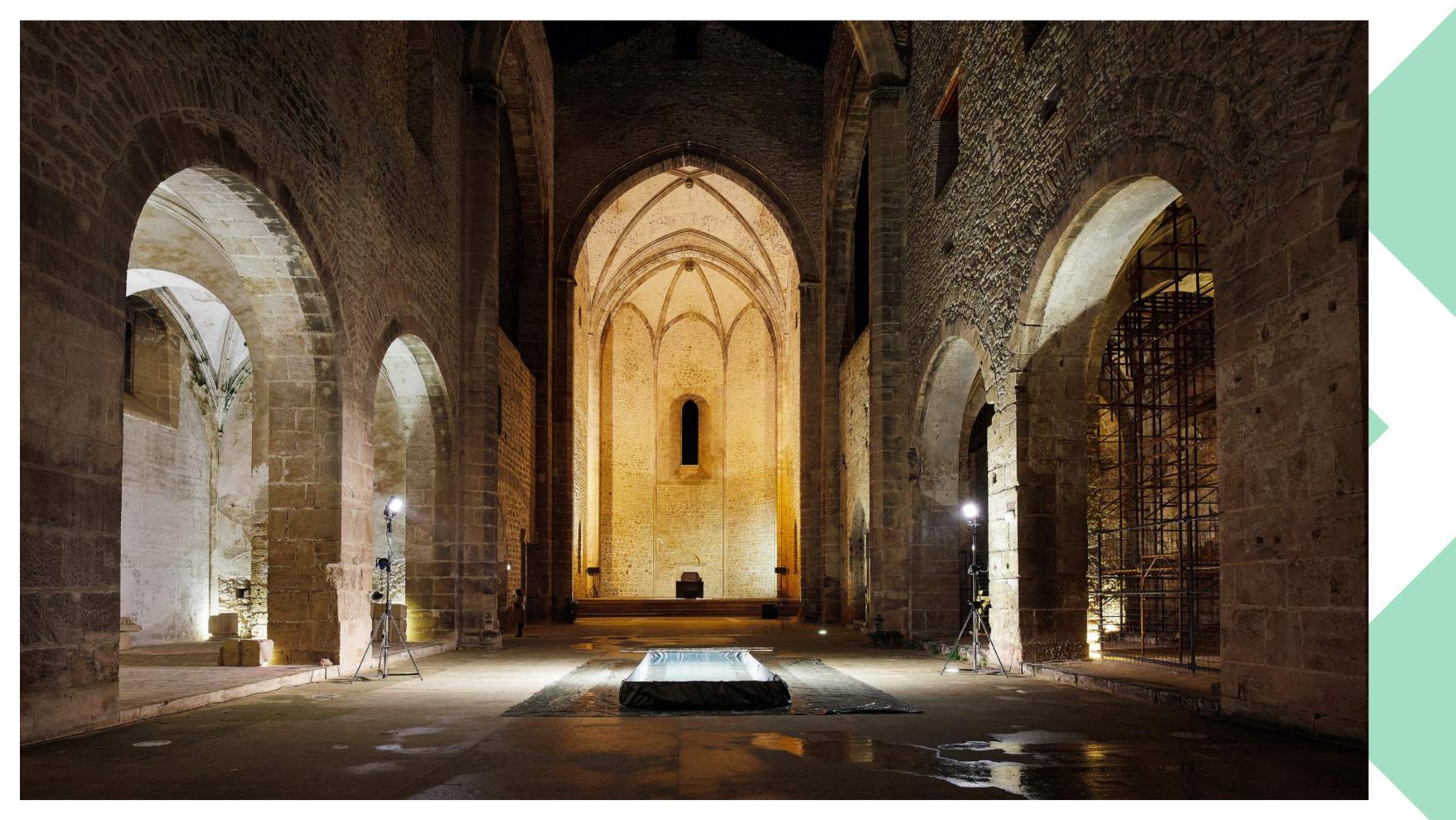








RISO - Museo d'arte contemporanea della Sicilia



Santa Maria dello Spasimo



Palazzo Forcella De Seta



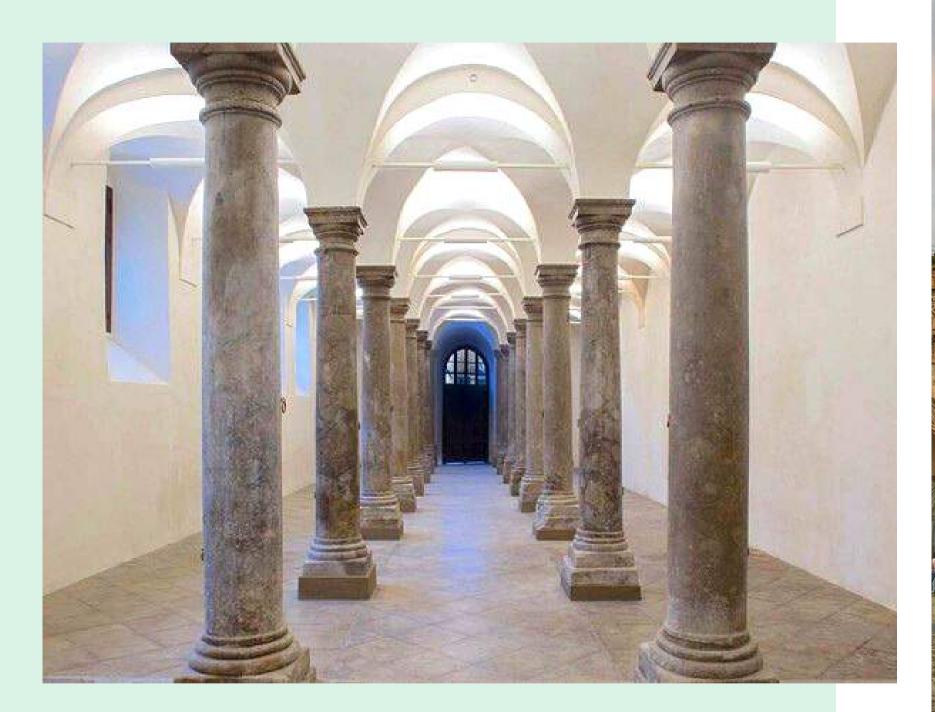
Terrazza del Loggiato San Bartolomeo



Hotel delle Palme



GAM - Galleria di Arte Moderna



Palazzo Mazzarino



Palazzo Imperatore (view form the palace)

OUR STRATEGY FOR PAW SUCCESS

INNOVATIVE CURATORIAL PRACTICES STRATEGIC CHOICE OF ARTISTS **GOOD BALANCE BETWEEN LOCAL AND INTERNATIONAL ARTISTS**

PAW

IN-DEPTH CONTEXT RESEARCH WELL-REASONED COMMUNICATION STRATEGY HUMAN-CENTERED EVENT DESIGN

SUPPORT FROM INTERNATIONAL PARTNERS LOCAL AND NON-LOCAL STRATEGIC PARTNERSHIPS **ATTENTION IN THE SEARCH FOR SPONSORS**

THANK YOU



CONTACTS

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